



## THE CAPTIVATE BIO ACCESS PROGRAM<sup>SM</sup>

Transforming Life Sciences, Together

**Your trusted industry partner in market development, sales & marketing programs, and distribution services.**



### Features

- Expand your brand reach into new markets
- List your products in our online & digital catalogs
- Gain access to prospects, leads, and customers
- Get regional and national tradeshow support
- Establish distribution & ecommerce channels
- Flexible, low-cost program subscription fees

### Accelerate your commercial growth

The **Captivate Bio Access Program<sup>SM</sup>** offers life science tools and services companies access to Captivate Bio's network of customers, prospects, and partners. With a focus on shared growth strategies including online product listings, marketing, sales, and distribution – the goal is to empower all members of the program to expand brand visibility and achieve faster revenue growth. We do this through strong marketing strategies that include brand campaigns, cross promotion with other brands, and establishing new sales channels, in turn creating value for all our customers in the life science, therapeutic, and clinical markets.

Join as a member of our online life science community and gain immediate access to marketing and sales expertise, professional networks, and new sales channels spanning academics, government and hospitals, to small and large biotech, therapeutics, and pharmaceutical companies.

Let's get started and **Transform Life Sciences, Together.** Contact us by calling (617) 607-4017 or emailing [sales@captivatebio.com](mailto:sales@captivatebio.com) to start the conversation.

### Our Members

A selection of members in The Captivate Bio Access Program include the following tools and services providers for general cell culture, cell and gene therapy, and clinical markets:

